

Dating Apps vs. INTURN:

Taking online dating to retail

Dating

Name, Age, Hobbies,
Interests, Favorite Movie

Swipe right, meet your match

Get to know each other and
find out if you are compatible

You have feelings for each
other and are moving
towards making it 'official'

Negotiate and compromise
on certain aspects of the
relationship: where to eat,
what movie to see, where
to travel, etc.

Proposal!

INTURN

Name, Inventory, Countries,
Category, Buyer vs. Seller

Connect with your match
on the platform

Discuss and align categories,
financial goals, shipping needs

The initial product
assortment and offer have
been sent, you're ready to
talk business needs

A counter-offer is made.
Figure out what you want;
specify the assortment,
ask for more units, wait for
the acceptance

PO has been sent!

Complete Profile

Time to Match

**Second, Third,
Fourth Dates**

**Sell Yourself,
Make the Offer**

Negotiate

Here Comes the Order

