

INTURN

We're making off-price easier for everyone

SELLING WITH INTURN

A B2B software platform enabling brands to efficiently and more profitably sell off-price inventory to retailers.

Every brand deals with excess inventory and is faced with pressure to maximize profits by quickly liquidating it through the off-price market. Off-price is growing faster than the overall retail industry; however, it remains untouched by modern technology. Until now.

INTURN empowers brands to use automated workflow tools, a powerful pricing optimization engine, and business intelligence with no technology integration required.



AUTOMATE

Replace a manual and time-consuming process.



OFFER

Send detailed offers with images to approved buyers in a private, secure environment.



CONNECT

Leverage existing buyer relationships and expand distribution channels.



NEGOTIATE

Optimize offers and close deals faster and smarter with enhanced communication.



CONTROL

Manage when, where, and how your merchandise is sold.



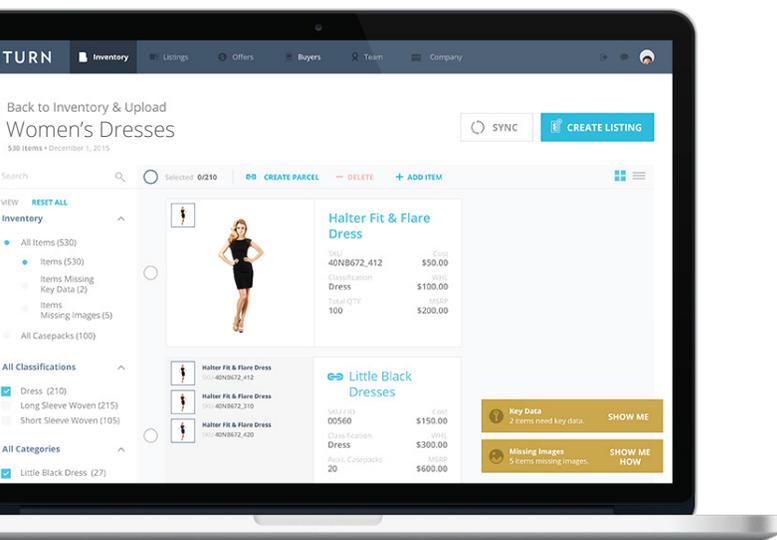
ANALYZE

Improve business insights using customized analytics and reporting.



MANAGE

Set up an internal approval system for better oversight of your team and workflow.



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BUYING WITH INTURN

A B2B software platform enabling retailers to efficiently and more profitably buy off-price inventory from brands.

Every retailer strives to deliver great value to their consumers. Thus, they need to acquire the best merchandise at the best prices with a full understanding of what they are buying. INTURN now provides retailers with unprecedented access to excess inventory and the means with which to make optimal purchasing decisions for their business.



EXPAND

Spend more time seeking brands and opportunities.



ELEVATE

Improve purchasing ability with rich, consistent product information and images.



AUTOMATE

Eliminate time consuming processes of managing and closing offers.



NEGOTIATE

Optimize offers and close deals faster and smarter with enhanced communication.



ANALYZE

Improve business insights using customized analytics and reporting.



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Set up an internal approval system for better oversight of your team and workflow.

